



HALL

GROUP

WE CREATE, INNOVATE, INSPIRE AND CARE

## WE CREATE

AT HALL GROUP, WE ARE CONSTANTLY  
EVOLVING TO DELIVER A ONE-OF-A-KIND  
EXPERIENCE TO CREATE VALUE AND  
ENRICH LIVES.



Kathryn and Craig Hall designed this elegant tasting room at HALL Rutherford winery in the center of an underground cave system. Constructed by Austrian artisans using bricks from the Hapsburg dynasty, the room is brought to life by Donald Lipski's magnificent *Chilean Red* chandelier, which is adorned with 1,500 Swarovski crystals.



## WE INNOVATE

ALWAYS LOOKING FOR A BETTER WAY, HALL GROUP'S ENTREPRENEURIAL SPIRIT IS A COMMON THREAD THROUGHOUT ALL OF OUR ENDEAVORS.

WHETHER DEVELOPING REAL ESTATE OR PRODUCING FINE WINES, WE EMBRACE NON-TRADITIONAL PROCESSES TO DELIVER EXCEPTIONAL RESULTS.



HALL Arts Residences is the first high-rise multifamily tower in Texas to receive WELL Gold Certification, issued by the International WELL Building Institute.

## WE INSPIRE

OUR WEALTH OF EXPERIENCE, COMMITMENT TO COLLABORATION AND PASSION FOR OUR PEOPLE, COMMUNITIES AND THE ARTS ARE KEY FUNDAMENTALS TO HALL GROUP'S SUCCESS.



Impactful art installation in the HALL Arts Hotel lobby, *Resistance Reverb: Movement 1* by Lava Thomas curated by Virginia Shore Art Advisory.



## WE CARE

COMMUNITY INVOLVEMENT IS AT THE CORE OF OUR BUSINESS. HALL GROUP IS HIGHLY INVESTED IN THE COMMUNITIES IN WHICH WE SERVE, AND THIS BEGINS WITH EMPLOYEE INVOLVEMENT AND EXTENDS TO GREEN INITIATIVES AND REVITALIZATION EFFORTS.

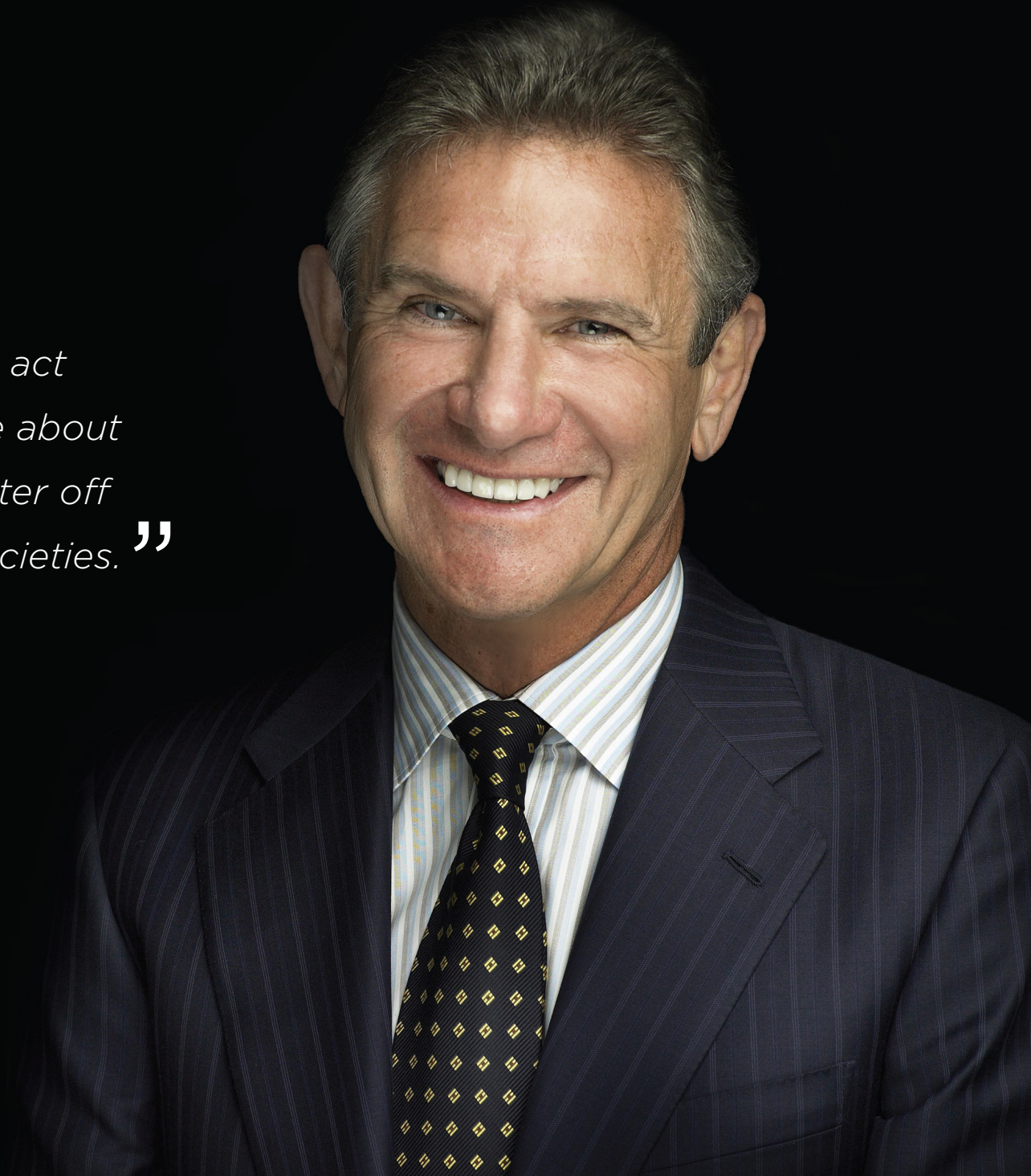
HALL Group has partnered with Habitat for Humanity for many years to help build homes and invest in the future of our community.

## OUR FOUNDER

**Craig Hall**, an entrepreneur, businessman, author and philanthropist, formed HALL Group in 1968. Today, the company is comprised of several subsidiary brands, including HALL Arts, HALL Park, HALL Structured Finance, Thompson Palm Springs, HALL, WALT and BACA Wines and Michel Foch Champagne.

Craig's career has reflected the highest qualities of entrepreneurship and he actively supports new entrepreneurs and startups. Craig contributes time and resources at all levels to support community causes with an emphasis on art, education and entrepreneurship.

*“ The more we can act responsibly and care about each other, the better off we will make our societies. ”*





HALL Structured Finance (HSF) is an entrepreneurial, value-add, direct private lender in the real estate industry. HSF provides capital for ground-up construction, adaptive reuse and major asset repositioning for commercial real estate projects, focusing on hotel and multifamily loans throughout the U.S. The company's lending program provides real estate owners, operators and developers an alternative to bank financing for projects that may be undeserved by institutional capital markets.

### TURNING VISIONS INTO REALITY

The company is made up of highly skilled real estate and finance professionals who understand the value proposition across a broad range of real estate investment scenarios, offering clients specialized solutions to help meet their business objectives.

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[DEAL BOOK](#)



## WELCOME TO THE NEW HALL PARK: A DYNAMIC MIXED-USE COMMUNITY

Discover the transformation of HALL Park—a 162-acre, 15-building campus in Frisco, Texas, now a vibrant community that redefines the modern work-life balance. This nearly one million-square-foot expansion offers a luxurious office tower, a boutique hotel with 224 rooms which includes 60 suites, and a stunning 19-story residential tower.

HALL Park is home to over 200 companies across diverse industries, bringing together innovation and community. One-third of HALL Park's space is dedicated to green space, featuring three miles of scenic walking and jogging trails and the recently opened, 5.7-acre Kaleidoscope Park, a unique programmed park and space for events, dining, and entertainment, ideal for tenants, residents, and visitors alike.

Art lovers will find HALL Park an inspiring environment, with more than 200 works of art, including the renowned Texas Sculpture Garden and the newest “Butterfly Rest Stop” by Janet Echelman, located at Kaleidoscope Park. Whether you're here for work, leisure, or community events, HALL Park offers an unmatched experience for all.

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## HALL PARK HOTEL

Experience Frisco's newest cultural hub at HALL Park Hotel. This upscale hotel offers 224 stylish guest rooms, including The Reserve's 60 suites, featuring kitchenettes and private balconies with stunning views of Kaleidoscope Park.

The hotel offers premier amenities including 20,000 square feet of flexible indoor and outdoor event space, an outdoor pool with bar service, manicured gardens, a modern fitness center, and a terrace overlooking the park along with Palato Italian Kitchen and Lounge, an Italian dining destination.

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# THE MONARCH

HALL PARK

The Monarch Residences offer a refined living experience where modern luxury meets artful design. Situated alongside Kaleidoscope Park, these residences provide exclusive access to a thoughtfully curated environment, creating a seamless connection to Frisco's thriving arts and cultural scene.

Offering one-, two-, and three-bedroom floor plans, along with eight exclusive penthouses, The Monarch redefines stylish urban living with spaces crafted to inspire. Residents enjoy exclusive access to a 21,700-square-foot amenity deck featuring a 24-hour concierge team, valet services, and curated resident programs and events.

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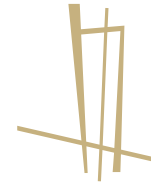


In the center of the world-renowned Dallas Arts District is HALL Arts, a mixed-use, multi-phase destination. Phase I includes KPMG Plaza at HALL Arts and the adjacent half-acre Texas Sculpture Walk and three restaurants (sold in 2017). HALL Group retained ownership of HALL Arts Parking, a seven-level underground parking garage that services the entire development. Phase II includes HALL Arts Residences, an exclusive 28-story residential high-rise, and the 183-room boutique HALL Arts Hotel, the first hotel in the Dallas Arts District.

### **A GOLDEN ADDRESS**

Future development for Phase III, located directly across from the HALL Arts Hotel on Ross Avenue, will be a mix of multifamily, office, retail and restaurant space.

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## HALL ARTS RESIDENCES

HALL Arts Residences offers the perfect blend of art and living with an exclusive collection of 50 luxury homes in the heart of the Dallas Arts District.

### **SIMPLY THE BEST**

The 28-story tower is thoughtfully designed to provide a sophisticated living experience within the most carefully engineered residential building in the city. With surrounding views of Pritzker Prize-winning architecture, such as the Winspear Opera House and Wily Theatre, HALL Arts Residences offers a unique opportunity to reside in the cultural center of Dallas.

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## HALL ARTS HOTEL

Discover the height of modern luxury at HALL Arts Hotel, located in the Dallas Arts District.

### **ELEVATED STYLE. BOUNDLESS CREATIVITY.**

HALL Arts Hotel offers a perfectly tailored experience for art lovers, discerning business travelers and those who appreciate the fine artistry of hospitality. Developed by HALL Group and designed by award-winning firms HKS Inc. and Bentel & Bentel, the hotel features 183 contemporary guest rooms, including 19 arts district-inspired suites with views of downtown Dallas' electric skyline. In addition, the hotel features a full service restaurant, Ellie's Restaurant & Lounge that offers American cuisine using locally sourced ingredients to create masterful dishes that are elegant yet informal.

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# THOMPSON

## PALM SPRINGS

### A NEW STANDARD IN LUXURY

Welcome to Thompson Palm Springs, a distinctive 168-room luxury hotel in the heart of downtown Palm Springs. Ideally located along the lively Palm Canyon Drive, the hotel seamlessly connects guests to the city's renowned shopping, dining, and arts scene.

Thompson Palm Springs embodies the cultural heritage, iconic style, and natural beauty of Palm Springs. Enjoy exceptional amenities, including Lola Rose, the hotel's signature restaurant, a Levantine-inspired dining destination, indoor and outdoor bars and lounges, and a state-of-the-art fitness studio. With 6,000 square feet of meeting and event space and 35,000 square feet of exclusive street-level retail, including a HALL Napa Valley tasting room, Thompson Palm Springs offers an unforgettable luxury experience in a setting as unique as its surroundings.

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# HALL

NAPA VALLEY

Located in St. Helena and Rutherford in the beautiful Napa Valley, HALL Wines is known for its luxury Cabernet Sauvignons.

HALL Wines sources grapes from Napa Valley's most prestigious vineyards. The winery has 7 estate vineyards, all of which are sustainably farmed and certified by the California Sustainable Winegrowing Alliance. HALL Wines also has a visitor center and a gravity flow wine-making facility.

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WALT Wines is dedicated to the production of premier Pinot Noir and Chardonnay varietals from the Pacific Coast's most distinctive vineyard sites, which span nearly 1,000 miles and include Sta. Rita Hills, Sonoma County, Anderson Valley and the Willamette Valley.

### OUR GRAPES

WALT sources fruit from some of the finest vineyards on the West Coast to craft an incredible portfolio of Pinot Noir and Chardonnay. Thoughtful viticulture at these special sites enables winemakers to create expressive wines that reflect the signature personality of each vineyard. Every decision made intends to preserve the genuine, focused character of the vines, and the reward is a complex, expressive, complete wine. WALT farms three estate vineyards and partners with meticulous growers who aspire to share our standards of quality. WALT honors Kathryn Hall's parents, Dolores and Bob Walt, who were grape growers in Mendocino County since 1972 and nurtured Kathryn's passion for vineyards and wine. Walt has two stunning tasting rooms in distinct locations around the area, one in downtown Napa at the historic Oxbow district, and one located on the historic downtown Sonoma Square.

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# BACA

BACA, Latin for berry, sources the most intriguing Zinfandel grapes from some of California's most notable growing regions located in Russian River Valley, Rockpile, Howell Mountain, Calistoga, Medocino, Dry Creek Valley and Paso Robles.

## LIFE'S AN ADVENTURE

BACA uses grapes from gorgeously old vines using masterful winemaking techniques that reflect the unique places in which they're grown. The result is complex, charismatic Zinfandels that pair beautifully with both food and adventure. The BACA Healdsburg tasting room features panoramic vineyard views, world-class artwork and award-winning wines.

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