



HALL

G R O U P

WE CREATE, INNOVATE, INSPIRE AND CARE

WE CREATE

AT HALL GROUP, WE ARE CONSTANTLY
EVOLVING TO DELIVER A ONE-OF-A-KIND
EXPERIENCE TO CREATE VALUE AND
ENRICH LIVES.



Kathryn and Craig Hall designed this elegant tasting room at HALL Rutherford winery in the center of an underground cave system. Constructed by Austrian artisans using bricks from the Hapsburg dynasty, the room is brought to life by Donald Lipski's magnificent *Chilean Red* chandelier, which is adorned with 1,500 Swarovski crystals.



WE **INNOVATE**

ALWAYS LOOKING FOR A BETTER WAY,
HALL GROUP'S ENTREPRENEURIAL SPIRIT
IS A COMMON THREAD THROUGHOUT ALL
OF OUR ENDEAVORS.

WHETHER DEVELOPING REAL ESTATE OR
PRODUCING FINE WINES, WE EMBRACE
NON-TRADITIONAL PROCESSES TO
DELIVER EXCEPTIONAL RESULTS.



HALL Arts Residences is the first residential building in Texas to register for WELL Certification. The 28-story tower includes multilevel air filtration and ventilation, antimicrobial surfaces, abundant natural light and an expansive 17,000-square-foot amenity level.

WE INSPIRE

OUR WEALTH OF EXPERIENCE, COMMITMENT TO COLLABORATION AND PASSION FOR OUR PEOPLE, COMMUNITIES AND THE ARTS ARE KEY FUNDAMENTALS TO HALL GROUP'S 52 YEARS OF SUCCESS.



Impactful art installation in the HALL Arts Hotel lobby, *Resistance Reverb: Movement 1* by Lava Thomas.



WE CARE

COMMUNITY INVOLVEMENT IS AT THE CORE OF OUR BUSINESS. HALL GROUP IS HIGHLY INVESTED IN THE COMMUNITIES IN WHICH WE SERVE, AND THIS BEGINS WITH EMPLOYEE INVOLVEMENT AND EXTENDS TO GREEN INITIATIVES AND REVITALIZATION EFFORTS.

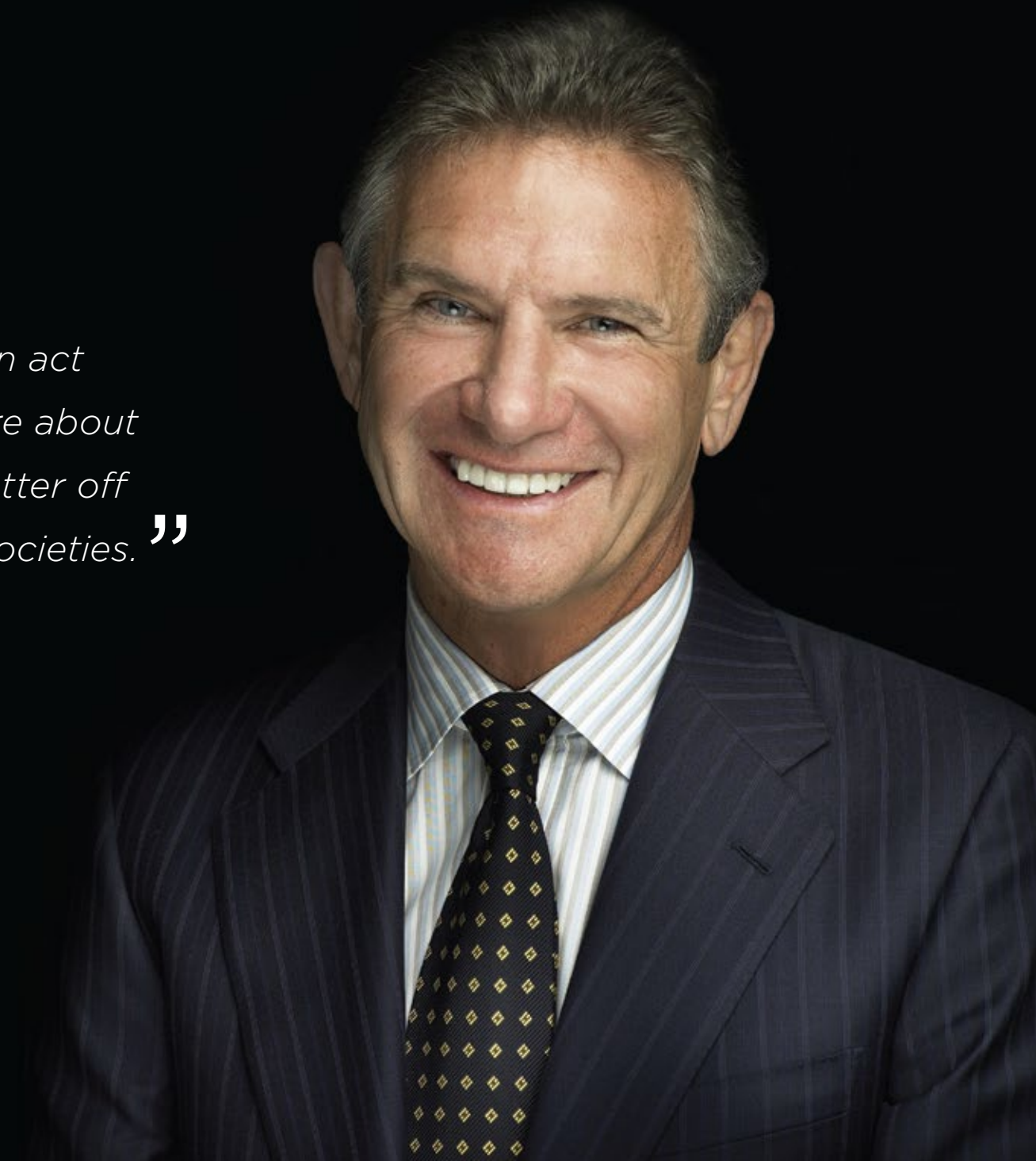
HALL Group partnered with Habitat for Humanity to help build a home and invest in the future of our community.

OUR FOUNDER

Craig Hall, an entrepreneur, businessman, author and philanthropist, formed HALL Group in 1968. Today, the company is comprised of several subsidiary brands, including HALL Arts, HALL Park, HALL Structured Finance, SENZA Hotel and HALL, WALT and BACA Wines.

Craig's career has reflected the highest qualities of entrepreneurship and he actively supports new entrepreneurs and startups. Craig contributes time and resources at all levels to support community causes with an emphasis on art, education and entrepreneurship.

“ The more we can act responsibly and care about each other, the better off we will make our societies.”





HALL Structured Finance (HSF) is an entrepreneurial, value-add, direct private lender in the real estate industry. HSF provides capital for ground-up construction, adaptive reuse and major asset repositioning for commercial real estate projects, primarily focusing on hotel and multifamily loans throughout the U.S. The company's lending program is designed to provide real estate owners, operators and developers with an alternative to bank financing and is a resource for projects that may be undeserved by institutional capital markets.

TURNING VISIONS INTO REALITY

The company is made up of highly skilled real estate and finance professionals that understand the value proposition across a broad range of real estate investment scenarios, and enabling them to provide clients with specialized solutions to help meet business objectives.

HALL PARK

HALL Group has commenced construction of its new masterplan development that will evolve HALL Park, its existing 15-building, 162-acre office park in Frisco, Texas, into a dynamic mixed-use community. Slated to open in fall 2023, the current construction phase of the new masterplan — estimated at half a billion dollars and encompassing approximately one million square feet — will include a new Class AAA office tower, 154-key boutique hotel, 19-story luxury residential tower, a collection of 60 executive suites and a 10,000-square-foot food hall, all surrounding a programmed community park.

A DIFFERENT KIND OF WORKDAY

Today, HALL Park encompasses 2.2 million square feet of office space throughout 15 completed buildings housing a diverse array of 200+ companies. One-third of HALL Park is dedicated to green space and includes three miles of walking and jogging trails, over 200 works of art including the Texas Sculpture Garden, and an event lawn with kitchen and dining areas, a putting green and a bean bag toss court. HALL Park also delivers superior air quality to its users with bipolar ionization technology and an air purifying system in the elevators.





In the center of the world-renowned Dallas Arts District is HALL Arts, a mixed-use, multi-phase destination. Phase I includes KPMG Plaza at HALL Arts and the adjacent half-acre Texas Sculpture Walk and three restaurants (sold in 2017). HALL retained ownership of HALL Arts Parking, a seven-level underground parking garage that services the entire project. Now completed, Phase II includes HALL Arts Residences, an exclusive 28-story residential high-rise, and the 183-room boutique HALL Arts Hotel, the first hotel in the Dallas Arts District.

A GOLDEN ADDRESS

Future development for Phase III, located directly across from the HALL Arts Hotel on Ross Ave, will be a mix of residential, office and retail/restaurants.



HALL Arts Residences offers the perfect blend of art and living with an exclusive collection of 48 luxury homes in the heart of the Dallas Arts District.

SIMPLY THE BEST

The 28-story tower is thoughtfully designed to provide the most sophisticated living experience within the most carefully engineered residential building in the city. With surrounding views of Pritzker Prize-winning architecture, such as the Winspear Opera House and Wyly Theatre, HALL Arts Residences offers a unique opportunity to reside in the cultural center of Dallas.





HALL ARTS HOTEL

Discover the height of modern luxury at HALL Arts Hotel, an experience that is sincerely inviting, warmly authentic and delightfully artful.

ELEVATED STYLE. BOUNDLESS CREATIVITY.

HALL Arts Hotel offers a perfectly tailored experience for art lovers, discerning business travelers and those who appreciate the fine artistry of hospitality. Developed by HALL Group and designed by award-winning firms HKS Inc. and Bentel & Bentel, the hotel features 183 contemporary guest rooms, including 19 Arts District-inspired suites with views of Downtown Dallas' electric skyline. In addition, the hotel features a full service restaurant, Ellie's Restaurant & Lounge that features American cuisine using locally sourced ingredients to create masterful dishes that are elegant yet informal.



Rooted in passion and produced to perfection, HALL Wines reflects the care and quality of all HALL Group endeavors. Located in St. Helena and Rutherford in the beautiful Napa Valley, HALL Wines features features nine estate vineyards producing classic, highly-rated Bordeaux varietals and provides a memorable wine country experience.

STATE-OF-THE-ART WINERY FACILITIES

With a rich history spanning 150 years, HALL St. Helena was once the Napa Valley Co-Op, which at one point produced 40 percent of Napa Valley's wines. HALL Wines completed a full restoration of the winery and merged history with innovation, creating California's first LEED® Gold Certified winery and adding a stunning visitor center and state-of-the-art gravity flow winemaking facility. HALL Rutherford also boasts a cutting-edge winery amid the legendary Sacrashe Vineyard. HALL's 2008 'Kathryn Hall' Cabernet earned the #2 spot in Wine Spectator's "Top 100." Two other bottlings, the 'Exzellenz' and 'Rainin Vineyard' Cabernet Sauvignons have garnered five 100-point ratings to date.





WALT Wines is dedicated to the production of premier Pinot Noir and Chardonnay varietals from the Pacific Coast's most distinctive vineyard sites, which span nearly 1,000 miles and include Sta. Rita Hills, Sonoma County, Anderson Valley and the Willamette Valley.

OUR GRAPES

WALT sources fruit from some of the finest vineyards on the West Coast to craft an incredible portfolio of Pinot Noir and Chardonnay. Thoughtful viticulture at these special sites enables winemakers to create expressive wines that reflect the signature personality of each site. Every decision made intends to preserve the genuine, focused character of the vines, and the reward is a complex, expressive, complete wine. WALT farms three estate vineyards and partners with meticulous growers who aspire to share standards of quality. WALT honors Kathryn Hall's parents, Bob and Dolores Walt, who were grape growers in Mendocino County since 1972 and nurtured Kathryn's passion for vineyards and wine. Walt has two stunning tasting rooms in distinct locations around the area, one in Napa County at the historic Oxbow district, and one located in the southern part of Sonoma County.



BACA, Latin for berry, sources the most intriguing Zinfandel grapes from some of California's most notable growing regions located in Russian River Valley, Rockpile, Howell Mountain, and Paso Robles.

LIFE'S AN ADVENTURE

BACA uses grapes from gorgeously old vines using masterful winemaking techniques that reflect the unique places in which they're grown. The result is complex, charismatic Zinfadels that pair beautifully with both food and adventure. The BACA Healdsburg tasting room features panoramic vineyard views, world-class artwork and award-winning wines.





SENZA

SENZA Hotel is a luxury Napa Valley boutique hotel that features 43 guest rooms and suites, each appointed with thoughtful amenities and ornately decorated with contemporary furnishings, art and photography. The hotel offers guests an exquisite Napa Valley experience.

THE VIEWS

Surrounded by stunning vineyard views, fine dining and a collection of contemporary sculpture, SENZA Hotel inspires the senses and leaves a lasting impression.

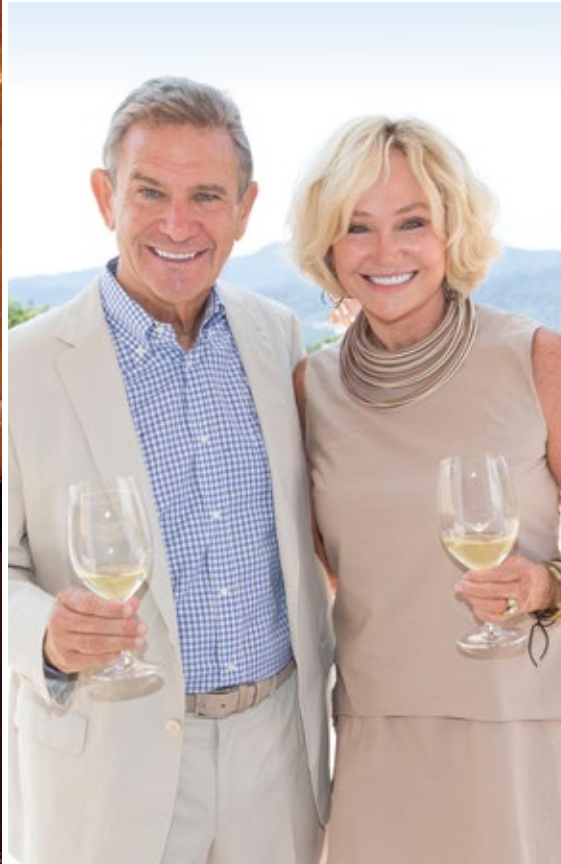


THOMPSON PALM SPRINGS

HALL Group has partnered with SMS Architects to develop a one-of-a-kind luxury hotel experience in the heart of downtown Palm Springs. The luxury 168-room Thompson Hotel will complement the thriving shopping, dining, and artistic corridor along Palm Canyon Drive.

The Thompson Palm Springs will draw inspiration from the cultural heritage, intrinsic style and natural surroundings of Palm Springs. Amenities include a signature restaurant, indoor and outdoor bar and lounges, fitness studio, 6,000 square feet of meeting and event space, and 35,000 square feet of high-end street-level retail.





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