



WE CREATE, INNOVATE, INSPIRE AND CARE

WE CREATE

AT **HALL GROUP**, WE ARE CONSTANTLY
EVOLVING TO DELIVER A ONE-OF-A-KIND
EXPERIENCE TO CREATE VALUE AND
ENRICH LIVES.



HALL Wines created this elegant tasting room at HALL Rutherford Winery in an underground cave system constructed by an Austrian artisan with bricks from the Hapsburg Dynasty in Austria and featuring a breathtaking custom-designed chandelier with over 1,500 Swarovski crystals.



WE **INNOVATE**

ALWAYS LOOKING FOR A BETTER WAY,
HALL GROUP'S ENTREPRENEURIAL SPIRIT
IS A COMMON THREAD THROUGHOUT ALL
OF OUR ENDEAVORS.

WHETHER DEVELOPING REAL ESTATE OR
PRODUCING FINE WINES, WE EMBRACE
NON-TRADITIONAL PROCESSES TO
DELIVER EXCEPTIONAL RESULTS.



KPMG Plaza at HALL Arts was designed to be an extension of, and complement to, the Dallas Arts District. The building uses extensive LED lighting to provide innovative nightly light shows and displays, featuring everything from colored patterns to clips of classic black and white movies.

WE **INSPIRE**

OUR WEALTH OF EXPERIENCE, COMMITMENT TO COLLABORATION, AND PASSION FOR OUR PEOPLE, COMMUNITIES AND THE ARTS ARE KEY FUNDAMENTALS TO HALL GROUP'S 50 YEARS OF SUCCESS.



Craig Hall inspires visitors with impressive art throughout all his projects including this piece that Internationally-renowned British artist Richard Long created in the lobby of KPMG Plaza.



Craig Hall with the winner of "Our Voices in Democracy Essay Contest" at a Success North Dallas event.

WE **CARE**

COMMUNITY INVOLVEMENT IS AT THE CORE OF OUR BUSINESS. HALL GROUP IS HIGHLY INVESTED IN THE COMMUNITIES IN WHICH WE SERVE, AND THIS BEGINS WITH EMPLOYEE INVOLVEMENT AND EXTENDS TO GREEN INITIATIVES AND REVITALIZATION EFFORTS.

OUR FOUNDER

Craig Hall, an entrepreneur, businessman, author and philanthropist, formed HALL Group in 1968. Today, the company is comprised of several subsidiary brands, including HALL Arts, HALL Park, HALL Structured Finance and HALL and WALT Wines.

Craig's career has reflected the highest qualities of entrepreneurship, and he actively supports entrepreneurs and start-ups. Craig contributes time and resources at all levels to support community causes with an emphasis on art, education and entrepreneurship.

*“The more we can act responsibly
and care about each other in
whatever manner, the better off
we will make our societies.”*





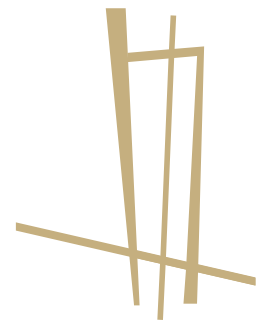
HALL

A R T S

In the center of the world-renowned Dallas Arts District is HALL Arts, a mixed-use, multi-phase destination. Phase I of HALL Arts includes the office tower, KPMG Plaza at HALL Arts; the adjacent half-acre HALL Texas Sculpture Walk; and the seven-level underground HALL Arts Parking. Work on Phase II of the development is now underway and includes an exclusive residential high-rise and a full-service boutique hotel.

A GOLDEN ADDRESS

Situated at the intersection of the Dallas Central Business District and the Arts District, HALL Arts places businesses in the heartbeat of the city where they can absorb the energy from the surrounding neighborhoods and cultivate the ideal environment for business growth. Today, KPMG Plaza at HALL Arts is home to esteemed companies including KPMG, Jackson Walker, UMB Bank, Sedgwick, Spencer Stuart, Teknion and HALL Group.



HALL ARTS

HOTEL & RESIDENCES

HALL Arts Residences offers the perfect blend of art and living with an exclusive collection of 44 luxury homes in the heart of the Dallas Arts District. The 25-story tower is thoughtfully designed to offer the most sophisticated living experience within the most carefully engineered residential building in the city. With surrounding views of Pritzker Prize-winning architecture, such as the Winspear Opera House and Wyly Theatre, HALL Arts Residences provides a unique opportunity to reside in the cultural center of Dallas.

ONE-OF-A-KIND EXPERIENCE

The adjacent HALL Arts Hotel will be an eight-story, 183-key boutique hotel that will reflect and complement the iconic architecture of the surrounding Dallas Arts District. It will feature original, inspiring art throughout the common spaces and guest rooms, while combining luxury, comfort and extraordinary service to create a one-of-a-kind experience for visitors and guests.





HALL PARK

Like what you do, love where you do it. HALL Park is HALL Group's 162-acre, 17-building office park, consisting of 2.5 million square feet of office space. The park is surrounded by hundreds of works of inspiring art, winding walking trails, lakes, abundant green space and modern amenities.

WE GO WHERE OTHERS FEAR TO TREAD

Going against the grain takes confidence and commitment. Craig Hall started HALL Park in 1997 in Frisco, Texas when no other developer was even considering building there. Now the park has 17 buildings and more tenants than Frisco had residents when the land was initially purchased in 1989.



Turning visions into reality, HALL Structured Finance differentiates itself with extensive real estate and financial expertise, ready capital and an entrepreneurial style allowing for creative deal structures and quick execution. We specialize in providing capital for ground-up construction, adaptive reuse and major asset repositioning, and renovations for commercial real estate projects throughout the U.S.

WHAT WE PROVIDE

HALL Structured Finance's lending program is designed to provide real estate owners, operators and developers with an alternative to bank financing. We're a small group of highly skilled real estate and finance professionals who pride ourselves in our ability to understand the value proposition across a broad range of real estate investment scenarios, and on our ability to provide clients with specialized solutions to help them meet their business objectives.





HALL

Rooted in passion and produced to perfection, HALL Wines reflects the care and quality of all HALL Group's endeavors. Located in St. Helena and Rutherford in the beautiful Napa Valley, HALL Wines features five certified organic estates producing classic, highly-rated Bordeaux varietals and provides a memorable wine country experience.

STATE-OF-THE-ART WINERY FACILITIES

With a rich history spanning 150 years, HALL St. Helena was once the home of the Napa Valley Co-Op, which at one point produced 40 percent of Napa Valley's wines. In 2013, HALL Wines completed a full restoration of the winery and merged history with innovation, creating California's first LEED® Gold Certified winery and adding a stunning visitor center and state-of-the-art gravity flow winemaking facility. HALL Rutherford also boasts a cutting-edge winery amid the legendary Sacrashe Vineyard. HALL Wines has received three 100 point scores from Robert Parker, Wine Advocate for their 2010 HALL "Exzellenz" Cabernet Sauvignon, 2013 HALL "Rainin Vineyard" Diamond Mountain District Cabernet Sauvignon and 2013 HALL "Exzellenz" Cabernet Sauvignon.



WALT Wines is dedicated to the production of premier Pinot Noir and Chardonnay from the Pacific Coast's most distinctive vineyard sites, spanning nearly 1,000 miles and including St. Rita Hills, Sonoma County, Anderson Valley and the Willamette Valley. Our philosophy is that of precision, non-interventionist winemaking, thereby allowing the grapes to naturally and honestly express the character of the site where they were grown.

THE GRAPES

Working with growers at the top of their field and sourcing fruit from some of the finest vineyard sites on the West Coast, we are thrilled to craft this incredible portfolio of Pinot Noir and Chardonnay. Knowing that great wine begins in the vineyard, every decision we make intends to preserve the genuine, focused character of the vines, and the reward is a complex, expressive, complete wine.





SENZA

SENZA Hotel is a Napa Valley boutique hotel and luxury resort that includes more than 41 exclusive, spacious rooms and suites, including the newly renovated Parker Mansion. The hotel offers guests an exquisite Napa Valley experience.

THE VIEWS

Surrounded by stunning vineyard views, fine dining and a collection of contemporary sculpture, SENZA Hotel inspires the senses and leaves a lasting impression.



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